CVNLA NEWS

Volume 10, Issue 7 May 2014

May 13th Meeting

Cindy Creasy-Woolfolk of Creasy Woolfolk Concepts will be our speaker for this month. She will be talking about the role of social media in the marketing strategy for small businesses. This topic should be a very informative one for our group and you should try to make it!

This month we will be meeting in the auditorium in the Education Building – look for the signs. Hope to see you there!

Pillars Planting Volunteers Needed:

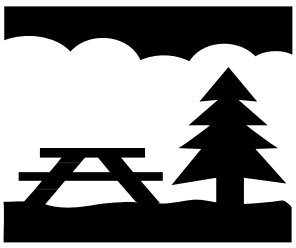
Due to the rain last week the planting day scheduled for Friday, May 2 had to be postponed to Friday, May 9. If that day works for you contact Greta Hoyt at ghoyt@jrgm.com. Any portion of the day that you can help out would be appreciated and lets hope for better weather!

CVNLA Membership Dues

A notice will be sent out in a few weeks as a reminder of the renewal of your CVNLA membership for the 2014-2015 year that will be due on July 1. You can either mail your dues in with the form or bring it to the annual picnic. The dues are $50.00 for Regular & Associate membership and $10.00 for Advisory/Education. You must be a current full time student to qualify for the $10.00 renewal. If you know of anyone interested in joining our group the costs of the application fee is the same amount as above plus a $25.00 one time processing fee.

CVNLA Annual Picnic

Mark your calendar now to attend our annual picnic on Tuesday, June 10. Mike Wallace has graciously offered up his place again for the location this year. The reservation form will be sent out in a few weeks.



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Programs for Seasoned Gardeners & Green Industry Professionals:

Looking for in-depth instruction? LGBG has 2 programs aimed at individuals who want to expand their knowledge or freshen up what they learned in school. Instructor: Dr. Douglas A. DeBerry, Research Assistant Professor of Biology and Environmental Science at the College of William and Mary. Supported in part by the Freas Foundation.

Each course includes lecture, lab, and field practicum. Attendees should come prepared for some "off-trail" hiking, rain or shine. Lunch is on your own each day.

Intermediate Botany
3 Mondays, June 9, 16, 23, 9 am – 5pm

This course provides an in-depth overview of the tools and techniques used by botanists to identify plants to the species level, with a strong emphasis on family characteristics. Attendees are exposed to concepts in plant classification, nomenclature, habitat, distribution, and of course, vegetative and reproductive characteristics – all of which can be used to help identify plants to the species level. Emphasis is on native or naturalized species in Virginia, and the use of dichotomous keys in technical plant manuals and regional floras. An important focus of the course will be on empowering attendees to "dismantle" the seemingly endless complex of scientific terminology surrounding plant identification. $225 / $192 member. 3 sessions = 24 hrs. GES: HL, 24, elective

Grasses, Sedges, and Rushes
2 Mondays, August 11 & 18, 9 am – 5 pm

Identification of grasses, sedges, and rushes is often perceived as one of the most difficult activities in the realm of botany. This is due to many factors, the most prominent of which are that grasses, sedges, and rushes (i.e., "the graminoids") are usually small, narrow-leaved plants with unassuming, diminutive flowers – and they all look alike! Even more disconcerting, the "language" surrounding graminoid botany seems like an insurmountable pile of un-pronounceable Latin words with no end in sight. This course is for the disgruntled multitudes who would like to gain a better understanding of grass, sedge, and rush terminology, classification, nomenclature, and most importantly, identification. In addition, those already proficient in plant identification will find this course to be a useful refresher. Emphasis is on native or naturalized species in Virginia, and the use of dichotomous keys in technical plant manuals and regional floras. $150 / $128 member. 2 sessions = 16 hrs. GES: HL, 16

Calendar of Events

Triennial Garden Symposium
May 30-June 1
George Washington's Mount Vernon
Contact:
http://www.mountvernon.org/gardens/symposium

Virginia Tech Hahn Horticulture Garden Gala
Saturday, June 14
Virginia Tech
Contact: http://www.hort.vt.edu/hhg/
540-231-5970 or vtgarden@vt.edu

VNLA Summer Board Meeting
Saturday, June 14
Blacksburg, VA
Contact: info@vnla.org or 800-476-0055

VNLA Field Day & Summer Tour
August 13-15
Virginia Tech Hahn Horticulture Gardens
Contact: info@vnla.org or 800-476-0055
www.vnla.org/fieldday.html

Tuesday Dinner Meetings

June 10-Picnic

MAY MEMBERSHIP MEETING
MAY 13TH, 2014
6:30 PM SOCIAL HOUR – 7:15 PM DINNER
CASH BAR
$25.00 PER PERSON
LEWIS GINTER BOTANICAL GARDEN
AUDITORIUM/EDUCATION COMPLEX

SPEAKER:
CINDY CREASY-WOOLFOLK
CREASY WOOLFOLK CONCEPTS

MENU

COLE SLAW

PORK BBQ

FRIED CHICKEN

MACARONI & CHEESE

VEGETARIAN BAKED BEANS

ROLLS

FRESH FRUIT & SHERBET

PLEASE RSVP BY EMAILING
LESTEP@LUCKSTONE.COM
BY FRIDAY, MAY 9 - 5:00 P.M.