

CVNLA NEWS

Volume 5, Issue 2

October 2008



Virginia Garden Festival

The picture above is of Jeff Miller, representative of VGIC and VNLA taken in our CVNLA booth at the Virginia Garden Festival held on Saturday, September 20 in the new location behind the Science Museum. Thank you to Tom & Elizabeth Thompson of Natural Art Landscaping for handling the booth display and Wayne Ambler, Hanover Horticulture and Doug Hyman of Plant Doctor for manning the booth. Many of our members also had booths at this event.

October 14th Meeting

Our speaker this month will be Richard Nunnally, Richmond Times Dispatch garden writer and host of Virginia Home Grown TV show. His talk will be entitled "An Update from the Virginia Pesticide Control Board."

We are meeting in **TEA HOUSE** this month only. Last year it proved to be a pleasant change. Hope to see many of you there for this informative meeting and presentation from one of CVNLA'S Honorary Members.

Member News

Welcome to two new members: Steve Snow of Wetsel, Inc. and Matt Templeton of Illuminations Landscape Lighting, Inc.

We will be voting on the following prospective members who attended our September Meeting: John Roberts of the Department of Correctional Education-Horticulture out of Goochland and Doris Salem a representative of Bennett's Creek Nursery.

CVNLA Henrico Harvest Fair Booth

We have decided to participate in this new event to be held on Saturday, October 18. It is sponsored by the Henrico Master Gardeners Association and the Henrico County Extension Services. It will be a family event with classes, demos, and vendors to be held at the Amour House at Meadowview Park in eastern Henrico County. The goal is to present programs about good horticulture practices and family consumer science education. We feel like this will be good exposure for our organization. If you are able to volunteer in our booth please contact Terry Koci at info@cvnla.org.

Opportunity – acre of land East of Richmond available to nursery seeking land to farm trees in exchange for planting some trees around perimeter of property. Extended contract available. Used for crops now. Contact Ken Hopson at kwhopson@gmail.com

2008-2009 CVNLA Board of Directors

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Vacant at this time

One-Year Director

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State Fair CVNLA Work Day



There was a good representation of our organization at the State Fair planting day held on September 22. The following is a list of companies that helped out by providing manpower and/or materials:

- Arborcare Professional Tree Service, Inc.
- Bennett's Creek Nursery
- Colesville Nursery
- Endfield Nursery, Inc.
- Hanover Farms, Inc.
- Natural Art Landscaping
- Robertson & Son Landscaping, Inc.
- Sandy's Plants, Inc.
- Shipp & Wilson, Inc.
- Virginia Historical Society

Thanks to all for their support with this effort!

Congratulations to New Certified Horticulturists!

The following people affiliated with CVNLA passed the exam given in June at Strange's:

- Barbara Hamilton-The Great Big Greenhouse & Nursery
- Catherine Holt – Bennett's Creek Nursery
- Peter Mollica – Virginia Historical Society
- John Scureman – The Great Big Greenhouse & Nursery
- Patricia Vializ – Glen Allen Nursery & Garden Center
- Cassie Young – Evans Evergreen Nursery

Changes to Membership Directory:

p. 8-Davey Tree Expert Company-email should be mark.bennett@davey.com – need that dot after Mark
p. 12 -Glen Allen Nursery & Garden Center-both phone numbers should start with 377 not 379

Member Recognition

Congratulations to Sylvia Wright of The Wright Scoop and Doug Hensel of The Great Big Greenhouse & Nursery for creating the winning campaign in the "Turning America from Eco-Weak to Eco-Chic" contest sponsored by Hines Horticulture, Project EverGreen & Today's Garden Center magazine. They won a \$1,000 cash grand prize. For more information & photos visit www.projectevergreen.com.

Calendar of Events

VGIC Quarterly Meeting

October 9, 10 a.m. – 3 p.m.
State Fair Office- 8407 Erie Rd., Mechanicsville
Contact: info@viriniagreen.org

"More Bang for your Buck Using Flower Bulbs"

Slide show & talk presented by Brent Heath of Brent and Becky's Bulbs (free!)
Wednesday, October 15, 6:30 p.m.
St. Joseph's Villa Administration Building
Light refreshments & drinks provided
Contact: Penny Seay at richpgms@comcast.net, info@shippandwilson.com, or 804-781-0084 (sponsored by PGMS)

The Henrico Harvest Fair

Saturday, October 18
Armour House & Gardens at Meadowview
Contact: (804) 501-5160 or www.co.henrico.va.us/extension

"What's Up with Those Pesky Pests"

Sponsored by Bartlett Tree Experts
Wednesday, October 29
Henrico County Government Complex
Contact: (804) 261-4890

2009 Symposium/Short Course

Wednesday, February 4 (LGBG Day)
Thursday, February 5 (CVNLA Day)
Friday, February 6 (Pesticide Recertification)
at Lewis Ginter Botanical Garden

2009 Virginia Turfgrass Council Conference & Trade Show

January 12-15
Contact: (757) 464-1004 or www.vaturf.org

Maymont Flower & Garden Show – February 19-22

Dinner Meetings

November 11	March 10
December 9 (Holiday Party)	April 14
January 13	May 12
No February Meeting	June 9 (Picnic)

Don't forget – CVNLA needs sponsorship for refreshments for our Short Course this year held at LGBG. If your company needs another sponsor form or if you have a company that you deal with that could be a possible sponsor contact Terry Koci at info@cvnla.org for a sponsor form. There will be a lot of publicity involved with this event that will provide good marketing potential.



OCTOBER MEMBERSHIP MEETING
OCTOBER 14, 2008
6:30 PM SOCIAL HOUR – 7:15 PM DINNER
CASH BAR
\$19.00 PER PERSON

LEWIS GINTER BOTANICAL GARDENS
ROBINS VISITOR CENTER
TEA HOUSE

GUEST SPEAKER:
RICHARD NUNNALLY

MENU

TOSSED SALAD W/TWO DRESSINGS

SLOW ROASTED BABY BACK RIBS

PENNE W/SPINACH ALFREDO SAUCE

*ROASTED CORN & BLACK BEAN SALAD
COLE SLAW*

CORN MUFFINS/DINNER ROLLS

FUDGE PECAN PIE

PLEASE RSVP BY CALLING (804) 305-1259 OR EMAILING
CVNLADINNERRESERVATIONS@YAHOO.COM

BY FRIDAY, OCTOBER 10

As I Remember by Marshall Jones Honorary Member CVNLA

Since the 40th anniversary of the Short Course is coming up soon I would like to share something about its origin. Not many of the present members were involved in the nursery industry at that time. In fact, I expect some of the members weren't even born then.

There have been many changes in the nursery industry over these past forty years. I remember the year before the first Short Course that the Northern Virginia group had held a one-day Short Course. Dr. Paul Smeal, VA Tech Extension Horticulturist had help. He discussed it with Guy Davis, Henrico County Agent. He asked about holding a similar Short Course in the Richmond area. Guy discussed it with me. I was then Chesterfield County Agent (in 1964 the titles were changed from County Agents to Extension Agents). We thought it was a good idea and that we would ask the Richmond Nurserymen's Association (CVNLA) to be co-sponsor. The RNA president owned and operated a nursery in Henrico. Guy made an appointment with him for the two of us. He was nice and friendly. The meeting went well until we explained that we wanted the RNA to co-sponsor an educational Short Course for the nurserymen, their work crews and some homeowners. Guy explained that the program would include discussions on methods and practices in plant production and use. It would also include cultural practices in pest management.

Back then Extension was trying to change the way the public was using pesticides like Arsenic, DDT, Lindane and Chlordane. Many may not remember that Chlordane was at one time recommended as a crabgrass control as well as for termite control. These chemicals had lasting effects. Lindane was used as a control for Mexican Bean Beetles on snap beans and for lice control on hogs. They worked well, but were found to have undesirable side effects. If too much was used the beans tasted earthy and the meat would taste musty.

We didn't go into all of this with the RNA president. Guy did explain that our goal was educational – providing practical factual information.

The RNA president had been in the nursery business for a long time and he had other ideas about the public and his customers. Incidentally, in my lifetime (88+ years) methods and practices of plant propagation were treated as "trade secrets" and not discussed with customers or even other nurserymen.

The RNA president told us that they would not be interested in co-sponsoring a Short Course. He said "The more information the public has the more likely they will go to Sears to buy their plants and supplies."

We thanked him for his time and on the way to the car Guy said to me "We will wait."

Soon a new president took over the leadership of RNA. The new president was Billy Watkins. When asked about a Short Course he replied, "Sure, I think it's a great idea – how can we help?"

Guy and I got together a committee of RNA members and planned a program, set a date and selected a site for a one-day event. That was forty years ago.

I think that the Central Virginia Nursery and Landscape Association is to be commended. The Short Course has been a great concept and a successful event over the years and a continuing service to the nursery industry as to the greater Richmond community.